



**Leslieville BIA  
Board of Directors Meeting  
MINUTES  
Wednesday, February 20, 2019  
7:00 p.m.  
At 10 Hastings Avenue**

**Board Members Present:** Brad Daniels, Christiane Tetreault, Tracy Kelly, Jennifer Orenstein, Rebeca Montiel, Donny Peckover

**Regrets:** Ara Mamourian, Councillor Paula Fletcher, Marianne Szczuryk, City BIA Office

**Guests:** Cathy Quinton, BIA Coordinator; Conner Marvin, Lisa Doyle – The Burren

**1. Welcome**

With quorum established, Brad Daniels presided as Chair, opened the meeting at 7:05 p.m., and welcomed guests and the Board-elect.

**2. Declaration of Conflict of Interest**

None declared.

**3. BIA Board Governance**

**Election Status:** Cathy Quinton confirmed that Toronto East York Community Council has approved recommended appointments to the Board, effective February 14, 2019, each for a term of four years.

Note: post-meeting, it was learned that, while there was discussion in November, 2018 around eliminating the Councillors from BIA boards, this is no longer the case. The City has decided that BIA boards will continue to include their local councillors.

Leslieville	Ward	Board Size	Standing Members	Councillors	Vacancies	Quorum	Staff	Updates	Revisions - February 14, 2019
Daniels, Brad	14	11	8	1	3	3	Marianne		February 14, 2019 appointed Board of 11, quorum of 3,
Kelly, Tracy									
Mamourian, Ara									
Montiel, Rebecca									
Orenstein, Jennifer									
Peckover, Donald									
Tetreault, Christiane									
Councillor Paula Fletcher									

Source: City of Toronto Economic Development, February 14, 2019



**On a motion made by Brad Daniels, seconded by Christiane Tetreault, it was resolved to nominate Conner Marvin as Board Director. Motion carried.**

Once Conner Marvin is officially added to the Board via Council approval, the Leslieville Board of Directors will have nine (9) standing members (including the Councillor) with two (2) vacancies. Quorum will remain at three (3).

*ACTION – Cathy Quinton will facilitate Conner Marvin’s application for nomination to the Board and send to Marianne Szczuryk for submission to Toronto East York Community Council.*

**Appointment of Leslieville BIA Executive:** By unanimous Board decision, the following appointments were made for those to serve as the Leslieville BIA Board of Directors Executive. Executive members will have signing authority.

Chair – Brad Daniels  
Vice-Chair – Christiane Tetreault  
Treasurer – Jennifer Orenstein

*ACTION –Cathy Quinton will provide Executive role descriptions for Board review and information.*

*ACTION – Jennifer Orenstein and Cathy Quinton will coordinate the addition and removal of banking account signing authorities.*

**Sub-Committees:** The BIA undertakes a number of BIA-building initiatives on behalf of its members. Sub-committees of volunteers review and set priorities for such initiatives. The following sub-committees were created, and all BIA members, as well as interested community members are invited to join at any time, by contacting the sub-committee lead.

**Strategic Planning**

Conner Marvin LEAD  
Tracy Kelly  
Christiane Tetreault

**Marketing / Events**

Christiane Tetreault LEAD  
Rebeca Montiel  
Rom Diaz  
Ara Mamourian

**Development & Streetscape**

Donald Peckover LEAD  
Brad Daniels

**HR**

Rebeca Montiel LEAD  
Brad Daniels  
Jennifer Orenstein

*ACTION – Committee leads will work with Cathy Quinton to facilitate the scheduling and content of their meet ups.*

*ACTION - Brad Daniels has requested that each Committee come prepared to discuss one (1) item of importance or idea at the next Board meeting.*



#### 4. Approval of Minutes of December 10, 2018 BOD Meeting

**On a motion made by Jennifer Orenstein, seconded by Tracy Kelly, it was resolved to approved the minutes of the December 10, 2018 Board of Directors meeting as presented. Motion carried.**

#### 5. Financial P & L

Jennifer Orenstein presented the BIA Profit and Loss Statement for the period January 1, 2019 to February 20, 2019.

**Income** \$1,895.05

**Expenses** \$10,698.04

**Net (ordinary) Income** -\$8,802.99

**Net Income** -\$8,802.99

Given the current deficit and no new income expected until approximately May 30, 2019 (1<sup>st</sup> BIA levy installment), Jennifer Orenstein recommended transferring a portion of a current GIC to the BIA's general operating account, to cover interim expenses.

**On a motion made by Christiane Tetreault, seconded by Rebeca Monteil, it was resolved to transfer \$25,000 from the BIA's GIC to the general operating account, effective immediately. Motion carried.**

*ACTION – Jennifer Orenstein will transfer \$25,000 from the BIA GIC to the general operating account effective immediately.*

The Board discussed securing more favourable savings options (versus current GIC's at approximately 1.9% interest) for the remainder of the BIA's total accumulated funds.

*ACTION – Jennifer Orenstein will investigate various investment options and present for Board consideration at the next Board meeting.*

#### 6. Other Business

**Grants:** The Board discussed a number of grant options currently available for application by BIA members and urged all to apply.

*ACTION – Cathy Quinton will publish grant criteria and deadlines in all BIA member channels (email, website, members Facebook page, etc.).*



**BIA Member Welcome Package:** The Board discussed BIA business closures and new openings. The Board agreed that all new businesses should receive an introductory welcome package from the BIA.

*ACTION – Cathy Quinton will create a ‘welcome’ package for Board consideration at the next Board meeting.*

**Leslieville BIA Admin Status:** Cathy Quinton reviewed items categorized by Sub-Committee. The status report will be updated monthly and will be made available to all.

*ACTION – Cathy Quinton will issue status items to Committee leads for consideration and response.*

### **Early Liquor Sales:**

Motion to Council: All agreed that the timing restriction of liquor sales in Ontario to licensed establishments needs to change. The Board discussed Councillor Fletcher’s Motion to City Council for February 26, 2019 for a recommendation as follows:

*“That City Council requests the Attorney General of Ontario and the AGCO to change the permissible hours for the sale and service of alcohol sales licensed establishments to 9:00 a.m. on Saturdays and Sundays.”*

*ACTION – The Leslieville BIA will supply Councillor Fletcher with a Letter of Support for this Motion.*

Brunch Festivals: Councillor Fletcher has suggested that Leslieville licensed restaurants group together to create ‘brunch festivals’ to fall on, for example, four consecutive Sundays. By doing so, the BIA can apply for an event of municipal significance and bring the start time to 9:00 a.m. for each of the Sundays. Facilitation, logistics and costs around individual business operations and legalities, as well as promotional activity requires further discussion. Decision pending receipt of additional information from the Councillors office.

*ACTION – Cathy Quinton will reach out to the Councillor’s office for more details.*

### **7. Next Meeting**

The next meeting of the Leslieville Board of Directors will be held at Chartwell Avondale Retirement Residence on March 20, 2019 at 9:00 a.m.

### **8. Adjourn**

**On a motion made by Christiane Tetreault, seconded by Rebeca Monteil, it was resolved that, there being no further business to discuss, the meeting adjourned. Motion carried.**



**DISCLAIMER**

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Leslieville BIA Board of Directors. This document shall not be considered to be a verbatim copy of every word spoken at the meeting.

**Future Meetings**

Date of Issue: February 21, 2019

Leslieville BIA Board Meeting Schedule –  
All Meetings are at 9:00 a.m. Venue: TBD

Year ▾

January	February	March	April
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
30 31 1 2 3 4 5	27 28 29 30 31 1 2	24 25 26 27 28 1 2	31 1 2 3 4 5 6
6 7 8 9 10 11 12	3 4 5 6 7 8 9	3 4 5 6 7 8 9	7 8 9 10 11 12 13
13 14 15 16 17 18 19	10 11 12 13 14 15 16	10 11 12 13 14 15 16	14 15 16 17 18 19 20
20 21 22 23 24 25 26	17 18 19 20 21 22 23	17 18 19 20 21 22 23	21 22 23 24 25 26 27
27 28 29 30 31 1 2	24 25 26 27 28 1 2	24 25 26 27 28 29 30	28 29 30 1 2 3 4
3 4 5 6 7 8 9	3 4 5 6 7 8 9	31 1 2 3 4 5 6	5 6 7 8 9 10 11

  

May	June	July	August
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
28 29 30 1 2 3 4	26 27 28 29 30 31 1	30 1 2 3 4 5 6	28 29 30 31 1 2 3
5 6 7 8 9 10 11	2 3 4 5 6 7 8	7 8 9 10 11 12 13	4 5 6 7 8 9 10
12 13 14 15 16 17 18	9 10 11 12 13 14 15	14 15 16 17 18 19 20	11 12 13 14 15 16 17
19 20 21 22 23 24 25	16 17 18 19 20 21 22	21 22 23 24 25 26 27	18 19 20 21 22 23 24
26 27 28 29 30 31 1	23 24 25 26 27 28 29	28 29 30 31 1 2 3	25 26 27 28 29 30 31
2 3 4 5 6 7 8	30 1 2 3 4 5 6	4 5 6 7 8 9 10	1 2 3 4 5 6 7

  

September	October	November	December
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 5 6 7	29 30 1 2 3 4 5	27 28 29 30 31 1 2	1 2 3 4 5 6 7
8 9 10 11 12 13 14	6 7 8 9 10 11 12	3 4 5 6 7 8 9	8 9 10 11 12 13 14
15 16 17 18 19 20 21	13 14 15 16 17 18 19	10 11 12 13 14 15 16	15 16 17 18 19 20 21
22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23	22 23 24 25 26 27 28
29 30 1 2 3 4 5	27 28 29 30 31 1 2	24 25 26 27 28 29 30	29 30 31 1 2 3 4
6 7 8 9 10 11 12	3 4 5 6 7 8 9	1 2 3 4 5 6 7	5 6 7 8 9 10 11