

**Leslieville BIA  
Board of Directors Meeting  
MINUTES  
Monday, December 10, 2018  
7:00 p.m.  
At 10 Hastings Avenue**

**Board Members Present:** Andrew Sherbin, Christiane Tetreault, James Lane, Jennifer Orenstein, Tracy Kelly, Brad Daniels

**Regrets:** Tina Panagioutou, Ara Mamourian, Rebeca Montiel - General Manager, Chartwell Avondale Retirement Residence, Councillor Paula Fletcher, Marianne Szczuryk, City BIA Office

**Guests:** Cathy Quinton, BIA Coordinator, Conner Marvin

**1. Welcome**

With quorum established, Andrew Sherbin opened the meeting, welcoming guests and thanking Brad Daniels for the meeting space.

**2. Declaration of Conflict of Interest**

None declared.

**3. Approval of Minutes of November 12, 2018 BOD Meeting**

**On a motion made by James Lane, seconded by Christiane Tetreault, it was resolved to approved the minutes of the November 12, 2018 Board of Directors meeting, as presented. Motion carried.**

**4. Committee Updates**

**(a) Administration**

**General:** Following the municipal election, Jennifer Orenstein suggested that, with the reduction in the total number of Toronto wards served from 47 to 25, it is expected to increase individual Councillor Office workloads. This could result in the role of the BIA- designated Councillor/staff being reduced.

*ACTION – Cathy Quinton will follow up with Marianne Szczuryk for clarification.*

**AGM:** The Board discussed logistics and reviewed the draft presentation for the Annual General Meeting of the BIA membership to be held Monday, January 14, 2019 at 7:00 p.m.

*ACTION - The draft presentation was deemed satisfactory, pending the following changes:*

- *Under 'Fond Farewells' 'Warm Welcomes' add the following:*
  - *FF: Fuss; Lady Marmalade; Kustom Life*
  - *WW: KASpace Café; Mona Spa Nails (name change from Coco); Avling Brewery; The Burren; Juzz Sushi; Project Gallery*
- *Under Development Committee Update:*
  - *Remove 'Jrop' section under Development Committee update (speculative).*
  - *Update all local condo development information*
- *Guest Speaker: request that the focus of the talk be 'how main street retail/small biz can compete with tech advances'.*
- *Budget Sheets: Add commentary to 2018 Accomplishments and 2019 Goals and Objectives*

It was confirmed that the meeting will be held at Avondale. Andrew Sherbin will preside as Chair of the meeting with voting assistance from Marianne Szczuryk. Committee members will speak to their respective updates.

*ACTION – Cathy Quinton will arrange light catering, projection equipment, room set-up, guest speaker content request and token of appreciation, etc.*

**Board Recruitment:** Brad Daniels introduced Conner Marvin to the group, noting his association as partner in The Burren, a new restaurant development in Leslieville. Conner spoke briefly of his interest in the community and desire to run for a position on the Board.

*ACTION - Board members will continue to reach out to business community members and follow up with those who may have expressed interest in the BIA Board.*

**(b) Financial – P & L**

**Income** \$131,773.74

**Expenses** \$100,031.71

**Net (ordinary) Income** \$31,742.03

**Net Income** \$ 31,742.03

**(c) Marketing/Events**

Website: A launch announcement will be made by the Annual General Meeting in January, 2019.

Events: #windowwonderland deadline for entry will be extended to December 21, 2018 to align to the Riverside and Beach BIA similar contests.

1<sup>st</sup> Prize: \$200 gift cert to the person who posts the winning #windowwonderland store

2<sup>nd</sup> Prize: \$150

3<sup>rd</sup> Prize: \$100

#### **(d) Development and Streetscape**

**Committee Update:** The BIA's Development Committee met on November 26, 2018 to discuss area updates and effect on local business.

- Occupancy dates for all new condos will be reflected in the AGM presentation.
- The Committee had guest speakers from Jrop, an organization whose mandate is to optimize local properties for ridesharing and – ultimately - driverless cars. The specific proposal to the BIA is to be the first BIA to reflect the services of a launch, at no cost, of a new platform best described as a Google mapping overlay, featuring flexibility able to keep up to the moment in terms of accessibility for drivers and passengers. The BIA's involvement would be to assist in identifying optimal/preferred curb pickup/dropoff sites within our boundaries on Queen St. E. While forward-thinking, the Board cautioned against Coordinator time and resources devoted to a project seen able to proceed without BIA endorsement, per se.

*ACTION – Cathy Quinton will talk to Jrop to determine any relevant next steps.*

#### **Opioid Crisis & Homelessness:**

- **Report on November 27, 2018 CLC for KeepSix:** The BIA was unable to attend, however, met earlier that day with Julia Barnett, Manager, Urban Health & Supervised Injection Services at South Riverdale Community Health Centre, to discuss a customized outreach for our local businesses, to help educate and mitigate concerns for managers and staff regarding drug use on their premises. This outreach is expected to occur in January, 2019.
- **Salvation Army – New Hope Shelter:** A walkabout to biz's with the BIA Coordinator is planned prior to Christmas with Samantha McCourt, the new Community Programming Coordinator for the Shelter.

#### **5. Next Meeting**

The next meeting of the Leslieville Board of Directors is TBD.

#### **6. Adjourn**

**On a motion made by Christiane Tetreault, seconded by Jennifer Orenstein, it was resolved that, there being no further business to discuss, the meeting adjourned. Motion carried.**