

**Leslieville BIA
MINUTES
Monday, September 10, 2018
7:00 p.m.
At TheSpringTeam.ca
1028 Queen St. E.**

Board Members Present: Andrew Sherbin, Brad Daniels, Lucas DiGiovanni, Christiane Tetreault (via conference), James Lane, Tracy Kelly,

Absent: Tina Panagioutou, Jennifer Orenstein, Ara Mamourian, Councillor Mary-Margaret McMahan, Councillor Paula Fletcher, Marianne Szczuryk, City BIA Office

Guests: Cathy Quinton, BIA Coordinator

1. Welcome

With quorum established, Andrew Sherbin opened the meeting, thanking Ara Mamourian for the meeting space and all for attending.

2. Declaration of Conflict of Interest

None declared.

3. Approval of Minutes of July 9, 2018 BOD Meeting

- (a) The Board reviewed the Minutes of the previous Board of Directors meeting.
- (b) Business arising from the previous Minutes – discussed further in the Agenda.
- (c) Approval of Minutes

On a motion made by James Lane, seconded by Tracy Kelly, it was resolved to approve the minutes of the July 9, 2018 Board of Directors meeting. Motion carried.

4. Committee Updates

(a) Strategic Planning Update

Nothing to report at this time.

(b) Financial – P & L

Income \$97,614.11

Expenses \$57,724.32

Net (ordinary) Income \$39,889.79

Net Income \$ 39,889.79

ACTION – As a follow up to the Operating account funds investment in higher interest earning products, Cathy Quinton will obtain details of terms and amounts invested from the BIA Treasurer and report back to the Board.

ACTION – Cathy Quinton to obtain timing of next City funding credit transfer.

(c) Marketing/Events

Wanderlust: Wanderlust 2018 is set for Saturday, September 29, 2018 and all businesses are invited to participate in the sidewalk sale. Six party HUBS will enliven the street and encourage visitors to continue to wander the full length of the BIA.

ACTION - Board members have volunteered to serve as Block Captains to distribute merchandising kits to all businesses in the BIA and to encourage participation. Cathy Quinton will distribute Block Captain business address sheets, and the areas to be covered are estimated as follows:

Christiane Tetreault – From The Vandenberg House to the apartment building on the north side of Queen, the hair design studio and the physio office.

Andrew Sherbin – From Edward Jones to Spiritual Learning Centre up to former 7Eleven lot.

Tracy Kelly – La Paella up to Boston Avenue

James/Jennifer – Boston to Jimmie Simpson

ACTION - Christiane Tetreault and Ara Mamourian will execute Facebook and Instagram social media messaging. Cathy will handle Twitter and will supply information updates to all.

(d) Development and Streetscape

New Hope Shelter: The Board discussed the increase in nuisance incidents as well as discarding and disposal of used needles in the BIA neighbourhood. A meeting was held with the Salvation Army and Mary-Margaret McMahon near Hope Shelter and it was determined that a community consultation and information session is required.

ACTION – Cathy Quinton will coordinate with Salvation Army to identify plans to initiate a community consultation and information meeting to take place asap.

Accessibility on Main Street: Cathy Quinton informed the Board of the upcoming Accessibility on Main Street consultation on Thursday, September 20, 2018 which will be held at Chartwell Avondale Retirement Resident (thank you, Lucas!) and catered by McQueen's Pub (thank you, Tracy!). The BIA coordinated the GTA event as a function of the Leslieville BIA's membership on the Accessibility Committee for the OBIAA. Approximately 30 people are expected to attend the event on the 20th, including local business owners and landlords, persons with lived experience, and provincial legislators. All are welcome to attend.

5. Next Meeting

The next meeting of the Leslieville Board of Directors will be Monday, October 15, 2018 at 7:00 p.m. Venue is tbd.

6. Adjourn

On a motion made by Brad Daniels, seconded by Christiane Tetreault, it was resolved, that there being no further business to discuss, the meeting adjourned. Motion carried.