

Leslieville BIA February Board Meeting
MINUTES
Wednesday, February 8, 2016
7:30 p.m.
Barrio

Board Members Present: Andrew Sherbin, James Lane, Christiane Tetreault, Jennifer Orenstein, Allen Malloy, Nicholas Valverde/Councillor Paula Fletcher's office

Regrets: Brad Daniels, Tracy Kelly, Tina Panagioutou, Ara Mamourian, Councillor Mary-Margaret McMahon, Marianne Szczuryk - City BIA Office Representative

BIA Co-ordinator: Cathy Quinton

1. Welcome

With quorum established, the meeting opened with Andrew Sherbin thanking all for attending, and asking that Board thanks be passed on to Ted K. for the use of Barrio for meeting facilities.

2. Approval of January 11 Minutes

Jennifer Orenstein motioned to approve the minutes. James Lane seconded. All were in favour. Motion carried, minutes approved.

3. Sub-Committee Update (s)

Financial

BIA P & L – January 1 – February 8, 2017

Income \$ 7.56
Expenses \$ 9,858.15 (payroll, CRA & AGM primarily)
Net (ordinary) Income \$ - 9,858.59
Net Income - \$ - 9,858.59

Development & Streetscape

- i) There is a meeting at City Hall on February 13th with BIA's to discuss the proposed changes to patio permit fees and boulevard marketing. There is overwhelming evidence from the business community that the increases for patio



fees are too sudden, cost prohibitive, and BIA's with the City need to come to a resolution/better plan. From a City Action Report dated March 31:

"Feedback on the Proposed Fees At the January 30, 2017, public meeting - and in the days following this meeting - significant concerns about the proposed permit fees were expressed by members of the industry (permit holders; BIA's etc.); residents; City Councillors; and by some media outlets. Approximately thirty written objections to the permit fee proposal were submitted. Additional comments encouraged the City to consider reduced permit fees for businesses that are in areas undergoing major redevelopment or construction."

Next steps: A *new* 'Framework and Consultation Plan for a Harmonized Sidewalk Cafe and Marketing By-law' will be considered by MLS in April, and considered by City Council following that.

- ii) 'Leslieville' LED signage plan
 - a. The BIA will work with Matt Durant on grant applications in support of a mural project, incorporating the Leslieville LED letters, at Queen and Vancouver Avenues. Grant applications (both StART and Outdoor Murals) are due for submission by the end of March/beginning of April.
- iii) Bell utility box proposal (new)
 - a. The Board decided to 'pass' on this opportunity, as committing budget this year to any number of Bell box murals would be pre-emptive of the broadscale Leslieville project that is in development (Streetscape RFP).

Marketing/Events

The 1st Half of 2017 calendar of events was reviewed. A Marketing/Events Committee meeting will be held Feb. 14 10:00 a.m. to discuss execution and tactics. In addition....

Summer student hires - status

- Application for two (2) summer students was submitted January 20th under the federal Canada Summer Jobs initiative. The BIA should hear in early April whether the grant (all or in part) has been approved.

Volunteer Recruitment

- Cathy mentioned that a non-profit/charitable membership to Volunteer Toronto could help with ongoing volunteer recruitment for our events. The cost for a membership is \$ 119.00* for 1 year and provides an unlimited number of volunteer job postings and enhanced (media) promotion of them. Under Board consideration.

**can be less, based on seasonal pro-rations, i.e. April 1-June 30 = \$ 59.00*



4. Other business

- i) Rumoured KFC coming to Queen E. (Greenwood/Queen). A BIA member has expressed concerned over potential affect of exhaust in the immediate vicinity; what by-law is in force to prevent this from happening? Jennifer Orenstein volunteered her experience and will report back any info to the Board.

5. Adjournment

Allen Malloy motioned to adjourn the meeting. Christiane Tetreault seconded the motion. All in favour. Motion Carried.

Next BIA monthly Board meeting: Wednesday, March 15, 7:30 p.m. – venue TBD.

