

**Leslieville BIA December Board Meeting**  
**Minutes**  
**Wednesday, January 11, 2017**  
**7:30 p.m.**  
**Matt Durant Studio – 1401 Queen St. E.**

**Board Members Present:** Andrew Sherbin, James Lane, Tracy Kelly, Christiane Tetreault, Jennifer Orenstein, Councillor Mary-Margaret McMahon, Nicholas Valverde (Councillor Paula Fletcher’s office)

**Regrets:** Allen Malloy, Brad Daniels, Ara Mamourian, Rochelle Straker, Marianne Szczuryk - City BIA Office Representative

**Guests:** Matt Durant, Matt Durant Studio

**BIA Co-ordinator:** Cathy Quinton

**1. Welcome and Introductions**

With quorum established, the meeting opened with Andrew Sherbin introducing **Matt Durant** to the Board members present, thanking him for providing our meeting space for the night.

**2. Approval of December 14 Minutes**

Jennifer Orenstein motioned to approve the minutes. Tracy Kelly seconded. All were in favour. Motion carried, minutes approved.

**3. Sub-Committee Update (s)**

**Financial**

**BIA P & L – January 1 – January 11, 2017**

Income \$ 131,913.00  
Expenses \$ 106,097.17  
Net (ordinary) Income \$ 25,718.61  
Other Expenses \$ 25,840.11  
Net Other Income - \$ 25,840.11  
Net Income - \$ 121.50

**Development & Streetscape**



Summary of plans to announce the BIA ‘Streetscape project’ will be included in the upcoming Annual General Meeting presentation. No other pressing news to report. The BIA will keep the membership informed as projects move ahead.

#### **Marketing/Events**

James reviewed the *consolidated Wanderlust wrap report* which included learnings and some possible direction for the marketing & events team moving forward (i.e. both external and internal audiences were surveyed concerning Wanderlust, but were also asked questions pertaining to marketing and support of the BIA in general.) Contact [leslievillebia@gmail.com](mailto:leslievillebia@gmail.com) for a copy of the highlights).

#### **4. Planning – AGM**

Cathy reviewed the draft of the AGM slides, thanking Committee members for their inputs. Other than some corrections to reflect the 2017 calendar year (!), and a latest update to arrivals and departures of certain businesses, it was agreed that the presentation was complete and ready for sharing at the AGM January 16.

#### **5. Adjournment**

James Lane motioned to adjourn the meeting. Councillor McMahon seconded the motion. All in favour. Motion Carried.

**Next BIA monthly Board meeting: Wednesday, February 8, 7:30 p.m. – venue TBD.**

