

**Leslieville BIA Board Meeting**  
**Wednesday, May 13, 2015**  
**7:30 p.m.**  
**The Vandenberg House**

**MINUTES**

**Board Members:** Andrew Sherbin, Brad Daniels, Rochelle Straker (absent), Jennifer Orenstein, Eyren Davis, Allen Malloy, Christiane Tetreault, Alex Buchanan, Councillor McMahon (absent), Councillor Fletcher (absent)

**Co-ordinator:** Cathy Quinton

**Guests:** Marianne Szczuryk, City BIA Office (absent); Dr. Sue Love, Restore Integrative Health; Rafiq Dosani, CPA, CA

1. Approval of Minutes – deferred to June 10<sup>th</sup> Board meeting All
  
2. Board changes
  - a. Jennifer O motioned to formally accept Ted Koutsogiannopoulos' resignation from the Board. Alex seconded the motion. Carried.
  - b. Eyren D motioned to accept Mark Gleberzon's resignation from the Board. Allen seconded the motion. Carried.
  
3. Finance /Tabia Update
  - a. Jennifer O reviewed current P&L – January 1 – May 13, 2015
    - i. Income \$ 55,122,97
    - ii. Expenses \$ 13,646.36 – admin fee, web domain renewal, memberships and dues
    - iii. Net Income \$ 41,476.61
    - iv. Jennifer O, Andrew S and Cathy Q attended TABIA AGM on May 11<sup>th</sup>
      1. No significant outcomes to report
  - b. Rafiq D joined the meeting as our new Auditor (yay!) and, in reviewing our Financial Statements for the Year Ended December 31, 2014 indicated that the BIA holds fairly significant cash on hand, but that that is typical, given our 'newness'. Also, in terms of expenses and vendor bids, we are to continue on as we have ensuring that three (3) competitive bids are received in writing for



purchases over \$ 1000.00. All other expenses are at the Board discretion within approved annual budget.

4. Marketing / Events update

Christiane T / Cathy Q / Alex B

- i. Marketing Obs & Strats were presented by Christiane with the Board unanimously aligning to these. Next steps are to plan execution and tactics
- ii. Andrew S asked that moving forward, standard baselines be set in order to measure success(s) – tbd
- iii. Events – Alex indicated that the core Events team met to review needs prior to issuing 1<sup>st</sup> meeting for Events Committee Volunteers (to be held June 1<sup>st</sup>).

5. Development update

Sue Love / Cathy Q

- a. Sue Love spoke on experience of attending the ‘Are You Ready’ conference and how this can lead to formation of an ‘accessibility’ committee to help businesses prepare for AODA deadline(s)
- b. BIA Board agreed to move forward with proposing a cost reduction program (Brad’s suggestion) for businesses who are first to sign up for a Stopgap ramp. Details to follow.

6. Adjourn

- a. Jennifer O motioned to adjourn the meeting. Alex B seconded the motion. All in favour – carried.

